



# Car Buyers of the USA DIRECT MAIL LIST

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

## Car Buyers of the USA

### Total Count:

1,325,456

### Base:

\$95/M

Wall Street List's data offers a wide range of specialty lists with thousands of categories to choose from. We acquire information from a large number of sources and blend them together to ensure we have the most extensive specialty lists our clients are looking for! We have thousands of consumer specialty lists with thorough demographic, psychographics, and lifestyle characteristics. We have one of the largest databases of specialty lists available in the industry with extremely large list counts and aggressive pricing. Our business specialty lists, with thousands of categories allows you to target difficult to reach business segments including decision makers, professionals, and executives, just to name a few. Lastly, all our lists are run through extensive accuracy procedures such as National Change of Address (NCOA) and Coding Accuracy Support System (CASS) certified which creates the industry's most accurate lists.

File Updates Monthly



## WALL STREET LIST DATA & DIRECT MAIL

### List Contains:

This file contains consumers that purchased or sold their car in the past 5 years. These consumers have interests in: cars, auto apparel, auto technology, racing, and magazines. They also have indicated what types of cars they like. Get in touch with this sophisticated and responsive group.

Get in touch with this elite list of auto enthusiast from **Wall Street List** today and get your sales some real horsepower!



### Wall Street List Quality Assurance:

#### SELECT

Title: \$10/M  
Geo: \$10/M  
Age: \$5/M  
Phone: \$10/M  
Years: \$10/M  
Income: \$10/M  
1 + Vehicles : \$10/M

#### REQUIREMENTS

-5000 Min.  
-Sample offer  
-50% cancellation Fee  
-Prepayment  
-20% Broker Discount

#### FORMATS

\$60/PL: CD/Disk  
\$50/PL: Email, FTP,  
P/S Labels: \$20/M  
Key: \$10/M

#### SOURCE:

\*Direct Response  
/ Government records

### Contact Info:

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Visit our website at [www.WallStreetList.com](http://www.WallStreetList.com)

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