



# Home PC Upgrade DIRECT MAIL LIST

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

## Home PC Upgrade

### Total Count:

5,474,140

### Base:

\$85/M

### PC

1,256,175

### UPGRADES

1,000,254

### SOFTWARE

125,564

### HARDWARE

700,456

### MAGAZINES

1,113,546

### OFFICE

786,958

### EQUIPMENT

1,458,789

File Updates Monthly



## WALL STREET LIST DATA & DIRECT MAIL

### List Contains:

This file contains consumers that are interested in upgrading their computers. Some areas of interest for this group include: hardware/software upgrades, office equipment, and advances in technology. Computers magazines, new games, and technical suscriptions will also do well with this extremely responsive segment.

Get in and download this responsive group from **Wall Street List** today!

**Let's start working Now!!**

### Wall Street List Quality Assurance:

#### SELECT

Title: \$10/M

Geo: \$10/M

Age: \$5/M

Phone: \$10/M

Email: \$10/M

#### REQUIREMENTS

-5000 Min.

-Sample offer

-50% cancellation Fee

-Prepayment

-20% Broker Discount

#### FORMATS

\$60/PL: CD/Disk

\$50/PL: Email, FTP,

P/S Labels: \$20/M

Key: \$10/M

#### SOURCE:

\*Direct Response,

Opt In



### Contact Info:

Please email us at:  
[wallstreetlist@aol.com](mailto:wallstreetlist@aol.com)

TOLL FREE: **866-463-6872**

LOCAL: **212-710-4326**

FAX: **866-449-7094**

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